VISUAL COMMUNICATION DESIGN

Duration: Semester Unit

DESCRIPTION

Visual Communication Design aims to equip students with the confidence and skills to develop their interest in visual and graphic design. This unit focuses on providing students with the opportunity to develop and enhance their problem solving and technical drawing skills. Topics are predominantly covered by set tasks that require a visual solution as well as the application of technical drawing methods. Creative ideas will be brought to life through the design process as well as allowing students to pursue their specific tastes in the application of the design elements and principles. Students will cover perspective drawing, paraline drawing as well as commercial and environmental design. Throughout the semester students will look at designers and their designs for inspiration and analysis.

VICTORIAN CURRICULUM FOCUS

Visual Communication Design

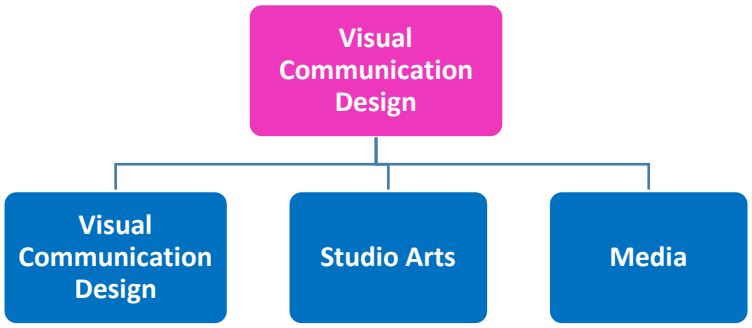
Explore and Express Ideas
Visual Communication Design Practices
Present
Respond and Interpret

SUBJECT REQUIREMENTS

- iPad
- A3 Visual Dairy
- Items as described on the booklist

POTENTIAL PATHWAYS

(Subject to course availability)



YEAR 10

VCE /VCAL / VET

Visual Merchandising | Design Education | Design and Architecture | Graphic Designer | Web/APP Designer

FURTHER STUDY/ POSSIBLE CAREERS